



Speak and Connect

Up until now you have been building up your skills toolbox and discovering how those tools can be used creatively. No doubt you will have had moments of genuine rapport with your audience. Now we need to ensure that you are always able to connect your audience to your speech, your message, and to you.



Consider how your words, your messages, and your delivery will land with people and affect them. Show that you believe what you are saying or at least believe in the purpose behind what you are saying. Use humour, storytelling, creative language, voice, gesture, and all your other tools and skills to create shared experience between you and your audience. You are moving from being a speaker to a communicator.

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